

Contact:
Andrew Low
Global Marketing Manager
T: +44 (0)1992 703036
E: low_andrew@shure.co.uk

Shure Receives Top Honors from Global Presence Alliance

The 2017 Vendor Excellence Award Recognizes Worldwide Leaders in AV and UC Manufacturing

Eppingen, Germany July 2017—Shure has again been recognised by the [Global Presence Alliance](#) (GPA) as a recipient of the 2017 Vendor Excellence Award. This year Shure scored among the very highest within categories that are stringently reviewed and voted on by more than 28 companies in 40 countries.

Members evaluate the leading audio, visual, and UC manufacturers and vendors. Shure first joined the GPA Accredited Vendor Program in 2016 and was also awarded the Vendor Excellence Award that same year.

“Providing a consistent world-class service and support experience for integrators and end users around the globe is of the utmost importance to Shure, and a business focus where we have invested significant time and resources.” said Chris Schyvinck, President and CEO at Shure. “This prestigious industry award validates Shure’s commitment to all of our global markets, and we are proud that the Global Presence Alliance recognizes our work and dedication in this area.”

The GPA, consisting of leading audiovisual, videoconferencing, and managed services solution providers across the globe, conducted an in-depth survey among executives, sales, and engineering teams at all 28 GPA member organizations. Shure was among a prestigious group of nine companies that earned the highest scores, where GPA partners were asked to rate against technical expertise, product quality, client service, global customer satisfaction, customer and solutions support, and examples of excellence in practice.

“Our promise to deliver global consistency is only realized when our vendor partners are fully aligned in this effort,” states John Bailey, VP of Technology at Whitlock and a GPA Board Member. “Together we are delivering a high level of quality and increased value to our global customers, and Shure’s high marks from all GPA partners reflect their absolute commitment to our joint success.”

Shure accepted its Global Excellence Award at InfoComm 2017 in Orlando. This year, nearly 40 companies were evaluated in the survey process and nine were recognized at InfoComm. For more information about Shure and the Global Presence Alliance, please visit www.shure.com or www.global-presence.org.

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

