

Contact:
Vanessa Genesis
Communications Manager
T: +49 (0)7262 9249-453
E: genesis_vanessa@shure.de

Shure expands Centraverve™ microphone line with two new gooseneck options

CVG12D and CVG18D gooseneck microphones provide customers with a cost-effective, all-in-one solution for a wide array of applications

Eppingen/Germany, February 7, 2017 - - Today, Shure expanded the Centraverve Installed Sound Microphones line by introducing two additional gooseneck condenser microphones, the CVG12D and CVG18D. Designed with dual gooseneck sections for full articulation, inline preamp, and an integrated base for precise positioning, the microphones create an all-in-one solution, meeting the needs of customers who prefer a fully preconfigured desktop solution. The CVG12D and CVG18D also feature a cardioid polar pattern with a frequency response tailored for speech, which maximizes intelligibility while reducing ambient room noise and feedback.

Both microphones are ideal for use in installed sound reinforcement applications, and complement the budget-friendly Centraverve line by delivering high-quality audio for small- to mid-sized discussion systems, conferencing systems, AV conferencing, public speaking systems, and more. The Centraverve microphone line comes equipped with an integrated desktop base and 365 cm cable with XLR termination for seamless set up and installation on podiums or desktops.

“Shure is renowned for providing solutions custom-tailored to its customers. With the new, integrated design of the CVG12D and CVG18D microphones, users can now take advantage of an all-in-one, easy-to-install solution, while still enjoying the durability, quality, and affordability Shure customers have come to expect,” said Chad Wiggins, Senior Director of Networked Audio Systems at Shure.

The CVG12D and CVG18D are also equipped with CommShield® Technology, which guards against unwanted RF interference from portable wireless devices such as smartphones and tablets. The microphones are available in three configurations:

- Inline preamp (CVG12D/CVG18D)
- Inline preamp, mute switch, and LED indicator (CVG12DS, CVG18DS)
- Inline preamp, mute switch, and light ring indicator (CVG12DRS, CVG18DRS)

“Three configurations provide additional options for users to maximize the functionality of their desired sound demands,” Wiggins added. “From corporate facilities, to houses of worship, to government institutions and beyond, the Centraverve line of microphones exceed the needs of any conferencing customer working to a budget.”

All models carry a two-year limited warranty and will be available for purchase from select Shure partners in February 2017.

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

