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Shure Expands MX395 Microflex® Low Profile Boundary Microphone Line

Company Improves Accessibility and Flexibility of its Table Microphone Offering with Added Color, LED, and Polar Pattern Combinations

Eppingen/Germany, June 14th, 2017 —Today, at InfoComm 2017 in Orlando, Shure announced the extension of its line of MX395 Microflex® Low Profile Boundary Microphones. With the latest line extension, users now have the option of choosing any mic color (white, aluminum, or black) and any polar pattern (cardioid, omnidirectional, or bidirectional), with or without an integral bi-color LED light ring. With the ability to indicate the microphone's mute status, the LED light ring is controlled by logic signals from an automatic mixer or room control system.

MX395 is the ideal table microphone for situations where minimal presence is of high priority. The ultra-discreet boundary mic delivers exceptional sound quality in multiple colors and coverage patterns. Perfect for meeting rooms, these microphones deliver excellent sound pickup while barely being noticed. The product line extension is intended to provide users with increased flexibility and choice when it comes to color selection, LED options, and pickup patterns for customized table installations.

All MX395 microphones are available now. For more information on MX395 and its expanded offerings, visit the Shure booth (#5845) at InfoComm 2017 or go to www.shure.com.

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

About Shure Europe GmbH

Shure Europe is a wholly owned subsidiary of Shure Incorporated. Established in Eppingen/Germany the Company's regional headquarters provides sales, marketing and technical support for its distribution and channel partners within Europe, the Middle East and Africa

